Program

American Swiss Foundation

“Building Bridges”

Leadership Conference and Alumni Reunion

Washington, DC
October 3 – 5, 2012
BUILDING BRIDGES
LEADERSHIP CONFERENCE AND ALUMNI REUNION 2012

Organized by
American Swiss Foundation

Mr. Steven G. Hoch, Chairman

Mrs. Patricia Schramm, President

Laura McGeary, Director of Alumni Relations
Catherine Hall, Executive Director
Desirée Bärlocher, Summer Intern

317 Madison Avenue, Suite 2320
New York, NY 10017, USA
Telephone +1 212 754 0130
Fax +1 212 754 4512
events@americanswiss.org

Hosted by
Young Leaders Alumni Council

Joseph K. Hurd, III, Co-Chairperson
Gabriela Lippe-Holst, Co-Chairperson

Sponsorship by
Swiss Advisory Council of the American Swiss Foundation

Dr. Andreas Beerli, President
GENERAL INFORMATION

CONTACT INFORMATION

Prior to the Conference  
For any help or information, please contact Laura McGeary at the American Swiss Foundation in New York.

Phone  
+1 212 754 0130 Ext. 3

Fax  
+1 212 754 4512

Email  
events@americanswiss.org

For emergencies during the Conference  
Please contact Laura McGeary, cell +1 914 318 4870 or Catherine Hall, cell +1 508 692 8805

CONFERENCE INFORMATION

Transportation  
All transfers in Washington, DC, are organized.

Dress Code  
The dress code during the Conference is business attire. For men, jacket and tie or a business suit is required for the events on October 3 and 4, with attire of equivalent formality for ladies. Business casual attire is appropriate for the program on October 5th.

Photo Identification  
Photo identification is required to enter the Capitol and the Wilson Center. It is recommended that participants have photo identification (driver’s license or passport) with them at all times.

Climate/Weather  
Temperatures range from the mid 50s to the low 70s (13 – 23°C). The average temperature on a nice day is in the upper 60s (20°C).

Liability/Insurance  
The organizers assume that participants have arranged their own insurance. The organizers decline all liability in the event of any claim in respect to personal injury or damage to property before, during, and after the event.

In addition, participants acknowledge and agree that the sponsors of this event shall have no liability whatsoever in respect of any claim for personal injury or damage to property before, during, and after the event or arising out of the organization of the event.
WELCOME

The American Swiss Foundation’s Young Leaders Conference was initiated in 1990 to promote person-to-person exchange and foster mutual understanding among the next generation of leaders in Switzerland and the United States. Alumni of the Conference now number 900 leaders in both countries.

“Building Bridges” is an initiative of the Young Leaders Alumni Council. For the first time, this two-day reunion will bring together alumni of the conference and senior leaders from the U.S. and Switzerland for intensive discussions of the most pressing issues of the day in Washington, DC. You will hear prominent speakers – many of them alumni of the Young Leaders Conference – address current issues facing the two countries in government, business, finance, healthcare, foreign policy, and the upcoming U.S. Presidential election.

We are most grateful to the U.S. Board and Swiss Advisory Council members whose support, good counsel, and good will make our programs possible. We salute Ambassador Faith Whittlesey, whose vision and foresight brought us here. We are most grateful to the 40 speakers who are giving so much of their precious time to participate in the program, and we extend special thanks to Justice Antonin Scalia for joining us and sharing his insights. We thank the patrons of the gala dinner for their friendship and generosity.

Our heartfelt thanks go to the institutions hosting the conference and to their leaders: His Excellency Manuel Sager, Ambassador of Switzerland to the United States, for hosting the Opening Dinner; Representative Bill Huizenga for making possible the visit to Capitol Hill; Edward H. Crane for opening the Cato Institute to us; General John R. Dailey for making available the magnificent Smithsonian National Air and Space Museum; Ambassador Joseph B. Gildenhorn for hosting us at the Woodrow Wilson International Center for Scholars; and Dr. Owen Smith and Dr. John Lenczowski for welcoming us to the Institute of World Politics.

We look forward to welcoming you personally to this exceptional exchange among leaders that will strengthen the friendship and respect between the two “Sister Republics”, the United States and Switzerland.

Joseph K. Hurd, III (YL 2008)
Co-Chairperson, Young Leaders Alumni Council

Gabriela Lippe-Holst (YL 2005)
Co-Chairperson, Young Leaders Alumni Council

Steven G. Hoch (YL 1990)
Chairman, American Swiss Foundation

Patricia Schramm (YL 1999)
President, American Swiss Foundation
PROGRAM

Wednesday, October 3, 2012

6:30 pm   Dinner Reception at the Residence of H.E. Ambassador and Mrs. Manuel Sager, Ambassador of Switzerland to the United States
2920 Cathedral Avenue, NW
(Bus departs from Mayflower Hotel at 6 pm)

Welcoming Remarks:
- Steven G. Hoch (YL 1990), Chairman, American Swiss Foundation
- Adrian T. Keller, Member of the Executive Committee, Swiss Advisory Council of the American Swiss Foundation

9:30 pm   Adjournment. Bus transfer to Mayflower Hotel

Thursday, October 4, 2012

Government & Politics

8:30 am   Private Tour of the U.S. Capitol hosted by Rep. Bill Huizenga (YL 2009), U.S. House of Representatives (R-MI), Longworth House Office Building, Capitol Hill
(Bus departs from Mayflower Hotel at 8 am)

9:30 am   Breakfast at the Cannon Caucus Room, Cannon House Office Building, Capitol Hill
(Bus departs from Mayflower Hotel at 9 am)

10:00 am  Panel Discussion with Members of the U.S. Congress and Swiss Parliament on Current U.S. – Swiss Bilateral Issues
Moderator: Dr. Douglas Sears (YL 2000), Vice President and Chief of Staff to the President, Boston University

Panelists:
- Hon. Christa Markwalder (YL 2006), Member of the Swiss National Council (FDP)
- Rep. Bill Huizenga (YL 2009), U.S. House of Representatives (R-MI)

Invited:
- Sen. John Barrasso (YL 1990), U.S. Senate (R-WY)
- Rep. David Rivera (YL 2003), U.S. House of Representatives (R-FL)
- Members of the “Friends of Switzerland” Congressional Caucus
11:30 am  Transfer by bus to the Cato Institute, 1000 Massachusetts Avenue, NW
12 noon  Luncheon at the Cato Institute, 1000 Massachusetts Avenue, NW

Welcome by Edward H. Crane, President Emeritus, Cato Institute

**Banking and Financial Services**

12:30 pm  Keynote Speech on *Challenges for Swiss Companies Doing Business in the U.S.* by Dr. Christian Mumenthaler (YL 2003), Chief Executive Officer, Reinsurance, Member of the Executive Committee, Swiss Reinsurance Company Ltd

Introduction: Gabriela Lippe-Holst (YL 2005), Co-Chairperson of the Young Leaders Alumni Council and Member of the Executive Committee, Swiss Advisory Council of the American Swiss Foundation

2 pm  Panel Discussion on *Financial Services and International Regulatory Challenges*

Introduction: Dr. Peter F. Weibel, Member of the Executive Committee, Swiss Advisory Council of the American Swiss Foundation

Moderator: Dan Mitchell (YL 2003), Senior Fellow, Cato Institute

Panelists:
- Dr. René Buholzer (YL 2003), Head Public Policy, Credit Suisse
- James N. Hauslein (YL 2001), former Chairman and Chief Executive Officer, Sunglass Hut
- Steven G. Hoch (YL 1990), Partner, Highmount Capital
- Dennis F. Kerrigan, Jr., Executive Vice President, General Counsel & Corporate Secretary, Zurich North America
Thursday, October 4, 2012 (cont.)

Healthcare

3:30 pm  Panel Discussion on *The Future of Healthcare: Swiss and U.S. Models* at the Cato Institute, 1000 Massachusetts Avenue, NW

Introduction: Adrian T. Keller, Vice Chairman, DKSH Holding AG and Member of the Executive Committee, Swiss Advisory Council of the American Swiss Foundation

Moderator: Alain Cahen, MD, MBA (YL 1999), Managing Director and Member of Group Management, Unilabs Switzerland

Panelists:
- Chris Jennings, former Senior Health Care Advisor to President Bill Clinton
- Hans Rudolf Keller, PhD, MBA, Novartis Pharma AG
- Anthony Mazzarelli, MD, JD (YL 2009), Cooper University Hospital, Camden, NJ
- Mark W. Smith, JD (YL 2009), Author, TV Commentator, and Partner, Smith Valliere PLLC

5 pm  Adjournment. Bus transfer to Mayflower Hotel
Gala Dinner at the Smithsonian National Air and Space Museum

7 pm  Private Reception and Viewing of the Museum
      (Bus departs from Mayflower Hotel at 6:45 pm)

8 pm  Gala Dinner co-hosted by General John R. Dailey, USMC (Ret.), Director,
      Smithsonian National Air and Space Museum

      Presentation of Lifetime Achievement Award to Ambassador Faith Whittlesey,
      Chairman Emeritus, American Swiss Foundation

      Award Presentation: The Honorable Antonin Scalia, Associate Justice, United
      States Supreme Court

      Master of Ceremonies: James N. Hauslein (YL 2001), former Chairman and
      Chief Executive Officer, Sunglass Hut; Member of the Board, Aircraft Owners and
      Pilots Association

      Special guests:
        - H.E. Manuel Sager, Ambassador of Switzerland to the United States
        - Harry Hohmeister, Chief Executive Officer, Swiss International Air
          Lines and Chairman and President, Swiss-American Chamber of
          Commerce
Friday, October 5, 2012

9 am  Breakfast at the Woodrow Wilson International Center for Scholars  
Ronald Reagan Building and International Trade Center  
1300 Pennsylvania Avenue, NW  
(Bus departs from Mayflower Hotel at 8:30 am)

Welcome by Ambassador Joseph B. Gildenhorn, Chairman, Wilson Center,  
and Member of the Board of Directors, American Swiss Foundation

Trade and Investment

9:30 am  Panel Discussion on Changing Incentives for International Trade and Investment

Introduction: Martin Naville, Chief Executive Officer, Swiss-American Chamber of Commerce

Moderator: Joseph K. Hurd, III (YL 2008), Vice President at UniversityNow, Inc.; former Senior Director, Export Promotion and Trade Policy, U.S. Department of Commerce; Co-Chairperson of the Young Leaders Alumni Council

Panelists:
- Thomas Aebischer (YL 2001), Chief Financial Officer, Holcim Ltd.
- Harry Hohmeister, Chief Executive Officer, Swiss International Air Lines and Chairman and President, Swiss-American Chamber of Commerce
- Prof. Dr. Rolf Watter (YL 1991), Partner, Bär & Karrer

Foreign Policy: Switzerland’s “Good Offices”

11 am  Panel Discussion on Switzerland’s Diplomatic “Good Offices” as a Protective Power of the U.S. in Iran

Introduction: Patricia M. Schramm (YL 1999), President, American Swiss Foundation

Moderator: Dr. Haleh Esfandiari, Director, Middle East Program, Wilson Center,  
and Author, My Prison, My Home: One Woman’s Story of Captivity in Iran
Panelists:
- **Elizabeth Dibble**, Principal Deputy Assistant Secretary, U.S. Department of State
- **Ambassador Livia Leu Agosti**, Ambassador of Switzerland to Iran
- **Ambassador John Limbert**, Distinguished Professor of International Affairs, U.S. Naval Academy

**The 2012 U.S. Elections**

1 pm  
Luncheon at the Wilson Center

Panel Discussion on *The 2012 Elections and Policy Implications for U.S. - Swiss Relations*

Moderator: **Arthur Honegger** (YL 2010), U.S. Correspondent, Swiss TV

Panelists:
- **Michael Barone** (YL 1993), Senior Political Analyst, *The Washington Examiner*
- **Charlie Gerow** (YL 1998), Political Commentator & Consultant
- **April Ryan** (YL 2004), White House Correspondent, *American Urban Radio Networks*
- **Robert Schlesinger** (YL 2004), Managing Editor, Opinion, *US News and World Report*

2:30 pm  
Concluding Remarks by **Steven G. Hoch** (YL 1990), Chairman, American Swiss Foundation

3 pm  
Adjournment. Bus transfer to Mayflower Hotel

**Optional Program**

**Book Event**

4 pm  
Reception to celebrate the book launch of *Backwards, in High Heels: Faith Whittlesey, Ronald Reagan’s Madam Ambassador in Switzerland and the West Wing*, by **Professor Thomas J. Carty** (YL 2005), Chairman of the Social Sciences department at Springfield College (Springfield, MA)

Hosted by the Institute of World Politics, 1521 16th Street, NW

6 pm  
Optional Dinner
Sponsors and Supporters

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